



Association of Directory Publishers

R. Lawrence Angove
President & Chief Executive Officer

San Francisco Update:

Lawsuit Filed in Federal Court

June 8, 2011

To: All ADP Members

Fr: Larry

Re: Legal Challenge Opt-In Ordinance

Attached please find the industry coalition's press release on yesterday's filing of our lawsuit challenging the constitutionality of San Francisco's recently adopted opt-in ordinance.

Named as defendants were the City and County of San Francisco, its Board of Supervisors, and its Mayor, Ed Lee.

The Local Search Association is the suit's named plaintiff.

ADP is not a named plaintiff in order to preserve its, and your, rights to bring future action without being collaterally estopped (legally barred) from doing so by an adverse decision in San Francisco.

ADP is financially supporting the lawsuit.