

All New!
129 Additional
Sales Aids

2016 ADP AD EFFECTIVENESS STUDY

WANT TO SELL MORE YELLOW PAGES ADS?

The results are in from the ADP commissioned Yellow Pages Ad Effectiveness Study conducted by Dr. Dennis Fromholzer of CRM Associates. The data proves what we have always known to be true: ads in the Independent Publisher Yellow Pages offer advertisers the best return on investment. Get your PDF copy of the entire ADP 2016 Ad Effectiveness Study now!



Only
\$1295



Only
\$395

2016 ADP YELLOW PAGES HEADINGS SPECIFIC SALES AIDS

Show potential clients one of these **129** top Yellow Pages heading specific sales aids and you'll increase your business immediately! At your fingertips, these visual aids will convince advertisers with fact-supported data that proves Yellow Pages advertising works.

Each one of the 129 heading reports contains facts on:

- Annual number of calls generated
- Annual number of sales generated
- Return on investment
- Annual amount of sales revenue generated
- Number of calls needed to break-even

These are the most powerful sales tools proving the value of our medium that your sales reps will ever use. They are professionally designed on one page, easy to use and easy for advertisers to understand.

You will get a PDF of all 129 headings below:

- | | | | |
|--|--|---|---|
| Accountants Certified Public | Embroidery | Physicians & Surgeons Family Practice | Solar Energy Equipment & Systems Dealers |
| Air Conditioning Contractors & Systems | Employment Agencies | Physicians & Surgeons Gynecology & Obstetrics | Sporting Goods |
| Air Duct Cleaning | Engineers | Physicians & Surgeons Ophthalmology (Eye) | Sprinklers Garden & Lawn |
| Airport Transportation Service | Farm Equipment | Physicians & Surgeons Orthopedic Bones & Joints | Tattooing |
| All Terrain Vehicles Dealers & Service | Financial Planning Consultants | Physicians & Surgeons Plastic Reconstructive & Cosmetic Surgery | Taxicabs |
| Appliance Major Service & Repair | Fireplaces | Picture Frames | Toilets Portable |
| Asphalt & Asphalt Products | Furnaces Heat Sales Service | Pizza | Tools |
| Asphalt & Paving Contractors | Furniture Outdoor Patio | Plastering Contractors | Topsoil |
| Assisted Living & Elder Care | Garden & Lawn Equipment Supplies | Pressure Washing | Travel Agencies |
| Attorneys Driving & Traffic (DWI DUI OUI OWI) | Generators | Printers | Truck Dealers |
| Attorneys Immigration Naturalization & Customs Law | Golf Courses | Quilting | Truck Equipment Parts & Accessories |
| Attorneys Wills Estate Planning & Practice | Granite | Radiators Automotive | Truck Repair & Service |
| Audiologists | Guns & Gunsmiths | Real Estate Management | Upholsterers |
| Auto Air Conditioning Equipment & Repairing | Gutters & Downspouts Cleaning | Recreational Vehicles Dealers | Urgent Care Centers |
| Auto Detailing & Clean Up Service | Handy Person Service | Rehabilitation Services | Washing Machines & Dryers Sales & Service |
| Auto Oil & Lube Service | Hardware | Retirement & Life Care Communities & Homes | Water Companies Bottled Bulk Etc |
| Awnings & Canopies | Hardwoods | Roofing Materials | Wheelchairs Lifts & Ramps |
| Banks | Health Clubs | Satellite Equipment & Systems | Window Cleaning |
| Banquet Facilities | Home Builders | Schools Academic Preschool & Kindergarten | Window Tinting & Coating |
| Batteries Storage Retail | Hot Tubs & Spa Dealers | Septic Tanks & Systems Contractors & Dealers | Window Treatments |
| Bicycles | Insulation Contractors | Sewing Machines Household Dealers | |
| Blinds Venetian Vertical & Mini Retail | Jewelry Buyers | Shipping Services | |
| Boat Dealers | Kitchen Cabinets & Equipment Household | | |
| Boat Maintenance & Repair | Landscape Architects | | |
| Building Contractors | Landscape Equipment & Supplies | | |
| Building Materials | Lumber | | |
| Burglar Alarm Systems & Monitoring | Martial Arts | | |
| Cabinets & Cabinet Makers | Monuments | | |
| Cable & Satellite Television | Mortgages | | |
| Caterers | Motorcycles & Motor Scooters Dealers | | |
| Cellular & Wireless Phones & Service | Mufflers & Exhaust Systems | | |
| Churches | Music Instruction Instrumental | | |
| Clinics | Nurseries Plants Trees Etc Retail | | |
| Coin Dealers Supplies Etc | Nursing Homes | | |
| Concrete Ready Mix | Opticians | | |
| Contact Lenses | Paint | | |
| Contractors Remodel & Repair | Party Equipment & Supplies Sale & Rentals | | |
| Counselors | Pet Boarding Services | | |
| Counter Tops | Pharmacies | | |
| Dance Instruction | Photographers | | |
| Dentists Dental Implants | Portrait | | |
| Dentists Oral & Maxillofacial Surgery | Physicians & Surgeons Dermatology (Skin Disease) | | |
| Dentists Orthodontists | | | |
| Denturists | | | |
| Door Repair | | | |
| Draperies & Curtains Retail & Custom | | | |



**WANT TO
SELL MORE
YELLOW PAGES
ADS?**

ORDER TODAY!

**INCLUDES ALL 129 HEADINGS
LISTED ON FIRST PAGE**

- 2016 ADP Ad Effectiveness Study by CRM Associates - \$395 (Member)
 2016 ADP Yellow Pages Heading Specific Sales Aids - \$1,295 (Member) \$2,595 (Non-Member)

Name _____
Company Name _____
Title _____
City _____ State/Province _____
Zip _____ Country _____
Email _____ Date _____

Method of Payment (Check one):

- Check made payable to ADP American Express MasterCard Visa Discover
 Please Invoice Me

Credit Card Number _____ Expiration Date _____
Cardholder's Signature _____
Name on Card _____

Billing address if different from above:

Address _____

City _____ State _____
Zip _____ Country _____

Please email or fax this order to:

Email: hq@adp.org

Fax: 770.462.0457

Any questions, please
call 800.267.9002

