

Downey Publishing – Customer Testimonials

The first few months in business I was not receiving as many calls as I would have liked. I started with some other modes of advertising such as radio, billboards and mail outs. However it was not until the directory came out that I started to notice how it tied all of my advertising together. To date I still receive more phone calls from the directory than from all of my other advertising combined. The bottom line is people go to the phone book when they're ready to buy!

~Trae Ratliff,
Shelter Insurance Companies
Tahlequah, OK

I use the Downey book on a daily basis, not only at work but at home as well. I believe it is important to stimulate the local economy in this day and time, and the Downey phone book makes it a lot easier to find local businesses and people.

~Stacy Mason
Medlock & Gramlich
Attorneys At Law
Van Buren, AR

I have been using the Downey yellow pages for about 15 years. The result of significant gains in patients has been very pleasing. I feel very satisfied with the cost effectiveness of advertising in the Downey phone book and plan to continue to use them in the future. I would highly recommend every business consider using Downey if they are concerned with improving their potential client base.

~Brent Bultemeier, D.C.
Chiropractor
Texarkana, TX

We are happy to do business with the Downey Company. Over the years they have provided great service and helped us expand with targeted local marketing. The book and their staff are high quality and professional. Every year we see our business grow because of the money we spend with them in advertising. It is worth the investment.

~Neal Ross
Pro Auto Collision
Conway, AR