

2016-2017 ADP INTERNATIONAL PUBLISHER MEMBERSHIP BENEFITS-AT-A-GLANCE

Opt-in Level of involvement in the Industry:

Interested **Invested**
\$1,000 \$3,000

■ **EXPOSURE**

	Interested	Invested
Access Membership Roster	Yes	Yes
Listing in Membership Roster	Yes	Yes
Quarter Page Ad in Membership Roster	No	No
Member Pricing of Products and Services	Yes	Yes
Discounts on Industry Events	Yes	Yes

■ **NETWORKING**

	Interested	Invested
Consideration of Committee Seat	Yes	Yes
Special Events with Board of Directors at Conference(s)	No	Yes

■ **COMMUNICATIONS**

	Interested	Invested
Communicate Company Press Releases	Yes	Yes
Publish Articles in Association Newsletter	No	Yes
Association Blog Opportunity	Yes	Yes

■ **CONFERENCE**

	Interested	Invested
Board Attended Exclusive Events	Yes	Yes
Conference Registrations	No	1
Tradeshaw Discount	No	\$500
Sponsorship Dollars	No	\$750
Participation in Gold Book Awards	Yes	Yes
Recognition of Invested International Publisher member	N/A	Yes