

Law Office of M.C. Bruce
2355 Central Ave Ste 120
McKinleyville, CA 95519
707-839-1400

Fax: 839-1080
mcbrucelaw@att.net

September 27, 2012

Hagadon Directories
Coeur d' Alene, Idaho

Re: Advertising with black book

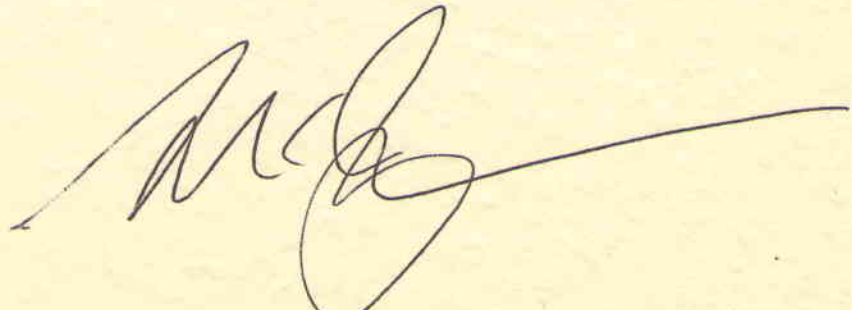
I have been advertising with the Black Book since opening my practice in Humboldt County in 2007. I have also tried other forms of advertising such as radio and television, as well as the "other" yellow pages.

By far, the most effective advertising has been with the Black Book. In any given week, the vast majority of calls I get from potential client are generated by the Black Book advertising. I could not continue to conduct business without the Black Book.

My Black Book representative, Corrine, has been there for me through good times and bad—and believe me, there have been some bad times with our recent economic slowdowns. Both Corrine and her employers have worked with me when I ran into difficulties. I am loyal true blue to the Black Book.

In fact, I keep a small version of the Black Book in my car and use it when I need to find a type of business such as a restaurant or copy place. I prefer it to the internet because, strangely, it is faster and more reliable.

I hope that the Black Book and I continue our symbiotic relationship for many years to come.

A handwritten signature in black ink, appearing to be 'M.C. Bruce', with a long horizontal line extending to the right.