

2015-2016 ADP PARTNER MEMBERSHIP BENEFITS-AT-A-GLANCE

Opt-in Level of involvement in the Industry:

Interested \$1,000	Involved \$1,750	Immersed \$3,000	Invested \$5,000
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■ **EXPOSURE**

	Interested \$1,000	Involved \$1,750	Immersed \$3,000	Invested \$5,000
Access Membership Roster	Yes	Yes	Yes	Yes
Listing in Membership Roster	Yes	Yes	Yes	Yes
Quarter Page Ad in Membership Roster	No	No	Yes	No
Half Page Ad in Membership Roster	No	No	No	Yes
Listing in Industry Buyers Guide	Yes	Yes	Yes	Yes
Your company logo on ADP Web site for 3 months	No	No	Yes	Yes
Member Pricing of Products and Services	Yes	Yes	Yes	Yes
Discounts on Industry Events	Yes	Yes	Yes	Yes

■ **NETWORKING**

	Interested \$1,000	Involved \$1,750	Immersed \$3,000	Invested \$5,000
Consideration of Committee Seat	Yes	Yes	Yes	Yes
Special Events with Board of Directors at Conference(s)	No	No	Yes	Yes

■ **COMMUNICATIONS**

	Interested \$1,000	Involved \$1,750	Immersed \$3,000	Invested \$5,000
Communicate Company Press Releases	Yes	Yes	Yes	Yes
Webinar	No	No	1	2
Website Advertising	No	No	Yes	Yes
Publish Articles in Association Newsletter	No	No	Yes	Yes
Association Blog Opportunity	Yes	Yes	Yes	Yes

■ **CONFERENCE**

	Interested \$1,000	Involved \$1,750	Immersed \$3,000	Invested \$5,000
Board Attended Exclusive Events	1	2	3	Unlimited
Conference Registrations	No	1	2	3
Tradeshaw Discount	No	\$200	\$600	\$1,200
Sponsorship Dollars	No	\$100	\$500	\$1,000
Participation in Gold Book Awards	Yes	Yes	Yes	Yes
Recognition of Immersed Partner Level	No	No	Yes	N/A
Recognition of Invested Partner member	No	No	N/A	Yes

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