

Proven Usage... Proven Results!

Big O Tires used phone numbers that appeared **ONLY** in
Summit Publications' telephone directories
& on **BestLocalSearch.com**.

They received **1489** phone calls in 12 months.*



BIG O TIRES
FACTORY DIRECT

QUICK LUBE • BRAKES • SHOCKS • STRUTS
TIRES • WHEEL ALIGNMENT

BIG O TIRES GOODYEAR UNIROVAL

YOKOHAMA TIRES BFGoodrich PIRELLI MICHELIN

FREE PREMIUM TIRE SERVICE POLICY
All Big O Tires Include:
3 Year Road Hazard Warranty With FREE Replacement
Mounting & Balancing • Rebalancing
New Valve Stems Included • Flat Repairs • See Store For Details

See Our Coupons

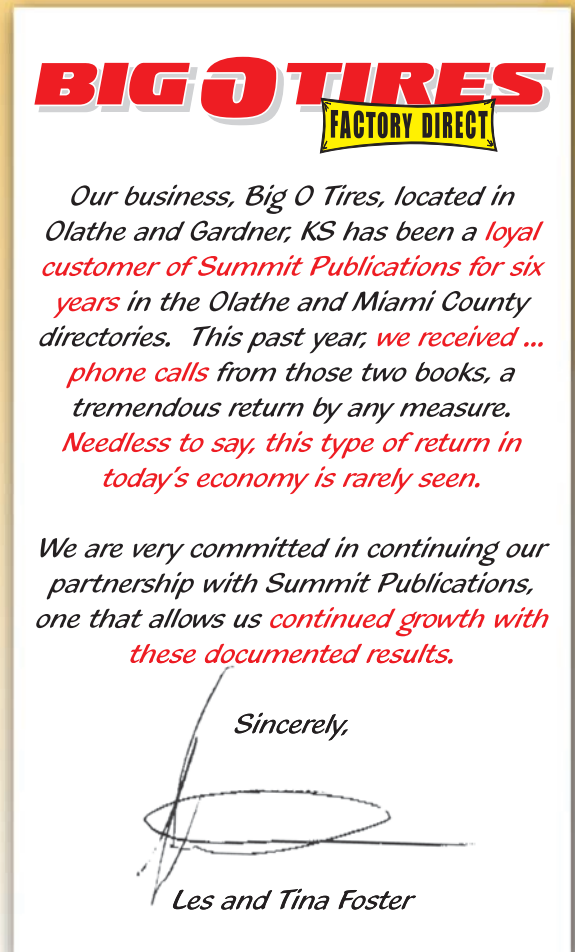
DISCOVER VISA MasterCard

EXPRESS LANE SERVICE
30 MINUTES OR LESS

913-738-4749 331 E Main Gardner, KS
Mon-Fri: 8am-6pm
Sat: 8am-2pm

Big O Tires used a unique phone number printed in Summit Publications' Telephone Directories & displayed on BestLocalSearch.com. This ad is an example of their advertising campaign. Additional ads & listings were purchased to produce the above results. *Call results have been provided by an independent call tracking company.

Results from Jan. 2011 - Jan. 2012

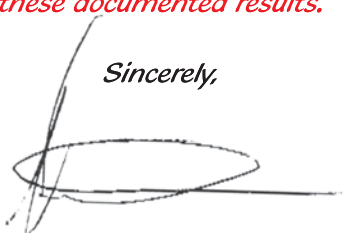


BIG O TIRES
FACTORY DIRECT

Our business, Big O Tires, located in Olathe and Gardner, KS has been a loyal customer of Summit Publications for six years in the Olathe and Miami County directories. This past year, we received ... phone calls from those two books, a tremendous return by any measure. Needless to say, this type of return in today's economy is rarely seen.

We are very committed in continuing our partnership with Summit Publications, one that allows us continued growth with these documented results.

Sincerely,



Les and Tina Foster

